



JAYLENE SMITH, 2023 President  
CARA BUDDE, Chief Executive Officer

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Becoming a WCAR Affiliate Member presents plenty of opportunity to establish your presence, build your brand and make your services available to Realtors®.

In addition to general membership, the following marketing opportunities are available:

- Monthly Business Spotlight (\$100) – Email blast to REALTOR® members once a month to highlight ONE Affiliate. 12 Spots Available\*
- Monthly Website Banner Ads (\$50) – Banner size ad at the top of our website directory and calendar pages. 12 Spots Available\*
- Quarterly Membership Meeting Sponsorships (\$100) – One Affiliate from each industry to be accepted each quarter\*. Mar/Jun/Oct/Dec
- Annual Event Sponsorships (Varies) – Golf Outing, RPAC Auction, Community Service Fundraiser, Affiliate Open House. TBD
- Continuing Education Classes – Present a class and/or sponsor lunch. TBD

*\*First Come First Served*

Contact our office with the marketing opportunities you are interested in, and we will get you plugged in!



Affiliated with the  
National Association of  
REALTORS®

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Lima, OH 45805  
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Social Media  
Facebook:  
@wcarecommunity